

Omar Kayyali

Digital Product & Growth Operator | Trilingual Technical Specialist Athens, Greece | +30 6943022620 | omarbkkayyali@gmail.com [linkedin.com/in/omarkayyali](https://www.linkedin.com/in/omarkayyali) | **Status:** Available for Immediate Hire / Remote Ready

PROFILE SUMMARY Multi-disciplinary operator with 5+ years experience in **Technical Ops, Web Dev, and Generative AI**. Trilingual (English, Arabic, Greek) expert in **SaaS support (Apple/Interprefy)** and digital growth. Proven track record in scaling brand presence and managing complex technical workflows. Recently completed a long-term operational contract; now seeking a full-time role to leverage technical troubleshooting and growth expertise.

TECHNICAL SKILLS

- **AI & Design:** Prompt Engineering, LLM Rating, Adobe Suite (Photoshop/Illustrator), Figma, Canva.
- **Ops & Support:** SaaS Support, CRM (Salesforce/Zendesk), IT Consulting, Troubleshooting, SLA Compliance.
- **Web Dev:** HTML5, CSS3, JavaScript, Responsive Design, Python/IoT (Raspberry Pi), XML.
- **Growth:** Meta Business Suite, Social Media Strategy, Stakeholder Management, Conversion Optimization.

PROFESSIONAL EXPERIENCE

Digital Operator / Graphic Designer | Cobalt SPI, Athens | 09/2024 – 02/2026

- Architected high-conversion digital assets for real estate brand growth and lead generation.
- Managed end-to-end property operations and deal coordination; successfully closed rental agreements.
- Aligned visual identity with commercial KPIs through direct stakeholder and client collaboration.

Freelance Content Creator & Social Media Strategist | Athens | 06/2024 – Present

- **Kozi's / Kokoloko's:** Managed end-to-end TikTok/IG/FB content for consumer food brands.
- Produced high-engagement visuals and managed ad-hoc digital assets for multiple clients.

IT Consultant / Technical Support Specialist | Interprefy (Remote) | 05/2022 – 08/2023

- Provided mission-critical technical support for global live remote interpreting events.
- Managed complex event infrastructure and real-time troubleshooting in a distributed remote team.

Web Developer / Graphic Designer (Freelance) | Media Giraffe (Remote) | 03/2020 – 04/2022

- Developed responsive websites and digital assets using HTML, CSS, and JavaScript.

Technical Support Specialist (Apple) | Teleperformance, Athens | 04/2020 – 07/2020

- Delivered expert-level troubleshooting for the Apple ecosystem using CRM and diagnostic tools.

EDUCATION & LANGUAGES

- **BSc Computer Science** | University of East London (CCC Software Intern: IoT/Python)
- **Languages:** English (Native), Arabic (Native), Greek (Native)